

### DSC NEXT 2025

### SPONSORSHIP BROCHURE

### DATA SCIENCE NEXT CONFERENCE MAY 07-09, 2025

### Amsterdam

Sheraton Amsterdam Airport Hotel and Conference Center Amsterdam

#### Contact

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#### **Office Address**

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### About The Event

At DSC Next 2025, we strongly believe that the field of data science thrives when innovative minds come together on a common platform. We see ourselves as facilitators of this collaboration, committed to giving back to a field that has driven tremendous growth and transformation across industries. Following the success of our previous events in London, New York, Singapore, and Dubai we are excited to host our 1st edition of DSC Next in Amsterdam from May 7th to 9th, 2025, where leading experts and professionals in data science will converge to exchange ideas, insights, and the latest advancements in the field.

The DSC Next 2025 aims to bring together 200+ leaders in data science, including professionals from Al-driven startups, tech giants, academic institutions, financial services, healthcare, and organizations. Alongside government these companies, we also anticipate the participation of C-level executives from various industries who are keen to explore the transformative power of data science and AI. The conference is meticulously offer designed to secure and impactful opportunities for education, networking, and fostering collaborations between solution providers and data science professionals. Our industry experts will share cutting-edge insights on emerging trends and how the latest innovations in data machine AI analytics, learning, and are revolutionizing sectors across the globe.





### Event Highlight

Keynote Sessions on Data Science Innovation

Panel Discussions with Global Stakeholders

Industry Showcase and Exhibitions

DSC Next Awards Ceremony

### OFFICIAL NETWORKING PACKAGES





#### PLATINUM SPONSOR

- Recognition of your company across all official conference support signage and promotional materials
- Add your logo to attendee badges or conference bags for enhanced visibility
- Complimentary registration for 3 delegates, and one speaking slot
- Your company will receive special recognition during the opening session of the event
- A 3x3M shell scheme booth provided free of charge.
- One set of promotional material to be handed out at registration
- A complimentary meeting rooms
- · A complimentary advertisement in the Conference proceedings
- Option to brand specific portions of the meeting, including 3 of the following:
- Welcome reception
- Coffee breakLunch break
- WorkshopPoster award
  - Lanyards



#### **GOLD SPONSOR**

- Your brand will be recognized across all official conference support signage and marketing materials.
- Your company will receive special recognition during the opening session of the event.
- Complimentary registration for 2 delegates
- Complimentary 3X3M shell scheme booth
- A complimentary advertisement in the Conference proceedings
- One set of your promotional materials will be handed out to attendees at registration.
- Option to brand specific portions of the meeting, including 2 of the following:
- Welcome reception
- Workshop
- Coffee break
  Lunch break
- Poster award
- Lunch break
- Lanyards

#### SILVER SPONSOR

- Your company's name will be prominently featured on all official conference support signage and marketing collateral.
- Your company will receive special recognition during the opening session of the event.
- Complimentary registration for 1 delegates
- Complimentary 3X3M shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference proceedings
- Customize your sponsorship by branding one of the following segments of the event:
- Coffee break
- Lunch break
- Workshop



### CONFERENCES & SHOWCASES





### **Keynote Sponsor**

Position your company as a thought leader in the Day 1 Keynote Session of DSC Next 2025. Share the stage with leading industry experts, innovators, and decision-makers to discuss pivotal trends, advancements, and best practices in data science and artificial intelligence.

Exclusive US\$5,000

\*Exclusively available for the Day 1 Keynote Session.



### Workshops (1-hour Session)

Opportunity for in-depth networking and interaction with attendees on workshops, training sessions, focus group, etc. Sponsors would have a choice to conduct RSVP to selected profiles to maximise ROI and address key target audiences.

US\$3,000

\*One (01) exclusive emailer to selected attendees



### **Speaking Slot**

Showcase what your destination has to offer to European attendees through a speaking slot at the on-floor conference theatre. Speaking presentations are to be 60% educational.

US\$599



#### **Product Showcase**

Showcase your company's technology products and services in this dedicated speaking slot at the on-floor conference theatre. Speaking presentations are to be 60% educational.

US\$3000

**Dsc Next Conference** 



## ON-SITE BRANDING



### **Delegate Bags**

A tremendous promotional opportunity with unparalleled brand visibility and corporate branding. The DSC Next 2025 delegate bags will reach over 250+ attendees during the threeday event.

• Design approval will be coordinated with the organizers.

Exclusive US\$3,000



### Lanyards

An excellent promotional opportunity with outstanding visibility and brand awareness. The DSC Next 2025 lanyards will be distributed to over 250+ attendees during the three-day conference.

Design approval will be coordinated with the organizers.

Exclusive US\$2,500



## ON-SITE BRANDING



### **Drop-Down Banner**

Exclusive US\$6,000

- Prominent positioning in key areas like the main entrance, central hall, and near the registration desk.
- Your company will be acknowledged as the Drop-Down Banner Sponsor in the conference materials, website, and event signage
- One delegate registration is included to ensure your team can participate in the event.

### **Hall Entrance Branding**

Specifications: Upon application No. of Units: 2

Exclusive US\$4,000

\*Inclusive of production costs





# ON-SITE BRANDING



### **In-Hall Bunting - Hanging**

Specifications: Upon application No. of Units: 1

\*Inclusive of production costs \*Limited to maximum of 3 units Exclusive US\$1,000



### In-Hall Bunting - Side Wall

Specifications: Upon application No. of Units: 1

Exclusive US\$2,000

\*Inclusive of production costs \*Limited to maximum of 3 units



## DIGITAL BRANDING



### Website Banner

Showcase your brand with a dedicated banner on the DSC Next website. The banner will include a hyperlink directing visitors to a webpage of your choice on your company's website. Artwork and hyperlink to be provided by the sponsor.

Exclusive US\$249



### **Dedicated Emailer**

Dedicated emailer to targeted audience (e.g. buyers, exhibitors, trade visitors) or all registrants. HTML version to be provided by sponsor 10 working days prior to email blast.

US\$3,000

\*Limited slots available



# Thank you! Looking towards c successful collaboration!

### Contact

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Venue	Sheraton Amsterdam Airport Hotel and
	Conference Center Amsterdam